

BUSINESS IMPACT: FOUNDATIONS PROGRAM

GET YOUR MOJO BACK

LEAD WITH CONFIDENCE. RECAPTURE YOUR PASSION.

*Relevant, strategic education with an
actionable plan to achieve your goals.*



"Thank you for building my confidence back up and giving me my mojo back to help me move forward with my plans and my dreams."

- Dr. Sarina Harman-Tinnel

PDA Business Impact: Foundations Program Participant

LEAD WITH CONFIDENCE IN THE NEW NORMAL

"This was the spark I needed."

Dr. Sarina Harman-Tinnel, a usually optimistic and focused practice owner, found her confidence floundering when COVID shut down her practice earlier this year.

"There was a two year gap where I didn't really push my business," Dr. Harman-Tinnel explains. "I was coasting; life was good at work and we were growing.

"Then COVID shut us down. And I had to make quick decisions like, 'Do I furlough? How do I align the patients? Do I keep my office manager on?' All of those decisions were exhausting.

"Then as the dust settled, all the uncertainty got me.

"It was a big challenge for me to get my courage back, and get the team aligned with the new procedures. I was in survival mode. I didn't want to push for the next step and pave the way for my journey."



Dr. Sarina Harman-Tinnel

TIME OUT! What has 2020 left you feeling?

Business-wise:

1. _____
2. _____
3. _____

Priority-wise:

1. _____
2. _____
3. _____

Health-wise:

1. _____
2. _____
3. _____

Who supports your goal achievement?

1. _____
2. _____
3. _____

IF YOUR LIST LOOKS LOW ON SUPPORT AND HIGH ON STRESS, YOU CAN RECLAIM THE CONFIDENCE YOU DESERVE.

"There's a certain caliber of doctors who is attracted to PDA. It's about helping and supporting each other which I really appreciate."

THE ROAD TO BURNOUT IS PAVED WITH:

- Decision fatigue
- Decreased confidence
- Lack of team alignment

CHOOSE YOUR COMMITMENT AND BE REWARDED ACCORDINGLY

Living on the path to burnout is hard. Shifting your path to one of productivity takes focused intention. Both require commitment.

Dr. Harman-Tinnel knew that in order to enjoy her life as a business owner, wife, mom, and dentist, it would require a commitment to crafting the right plan for her business.

"I'd been listening to Dr. Baird's podcast and he's so spot-on with keeping dentists aligned with productivity and patient care. So I signed up for Foundations and didn't look back," Dr. Harman-Tinnel explains. "My plan was all there. It just needed to be pulled out.

"Everyone at PDA was so welcoming, accepting, and encouraging of where I was as a practice owner. I got true one-on-one attention from the PDA expert strategy coaches which is something that's so rare in other groups. I was able to feel at home with the process.

"I now have a strong 2-year business plan which I've shared with my team, and tons of [PDA] help behind me to support me and help keep me accountable to make sure I put the wheels in motion."

*Which path are you walking in your practice right now?
Are you ready to commit to your goals and dreams
so you can create the reality you deserve?*

GET THE SUPPORT YOU NEED TO GROW THE PRACTICE YOU DESERVE

You are not alone. The business challenges you face can be overcome. Surround yourself with like-minded peers and expert strategists that are ready to support you in the quest to level-up your practice.

Dr. Harman-Tinnel shares, "It was really valuable to have doctors in small breakout sessions. I felt comfortable and competent sharing because those doctors knew what I was going through."

PDA BUSINESS IMPACT: FOUNDATIONS PROGRAM BEGINS JAN. 14, 2021

Experience the exact 8 week interactive program Dr. Harman-Tinnel engaged with and get off the path to burnout and onto the road to productivity. Led by CEO Victoria Peterson, this strategic business planning session is designed in bite size pieces so you can implement with ease.

This is everything you need to know to grow a profitable practice that's adaptable, predictable, and designed for you to get easy team buy-in.

USE "FUTURENOW" FOR \$700 OFF TUITION

REGISTER NOW:

www.ProductiveDentist.com/Foundations

HERE ARE ADDITIONAL WAYS YOU CAN LEARN OUR PROVEN METHODS:

Subscribe to Our Weekly Podcasts

Straight from the source: The Productive Dentist Podcast with Dr. Bruce Baird, and Everyday Practices with Regan Robertson and Dr. Chad Johnson.

Schedule a One-Hour Advise Session

It's complimentary and relevant if you're looking for a seasoned partner to help sort through your priorities as a business owner.